



HEALTH MATTERS CLINIC

SPONSORSHIP OPPORTUNITIES

Your Exclusive Invitation to Sponsor **UNBOXED Los Angeles 2024**

Unboxed: Wellness Your Way is a hybrid event poised to revolutionize wellness, uniting individuals, thought leaders, industry experts and an ecosystem of community-based organizations to redefine well-being and empower personalized paths to wellness.

○ **2024 Theme:** Wellness Your Way

**Shifting Minds
and Embracing Intersectional Mental Wellness**

WWW.HEALTHMATTERS.CLINIC

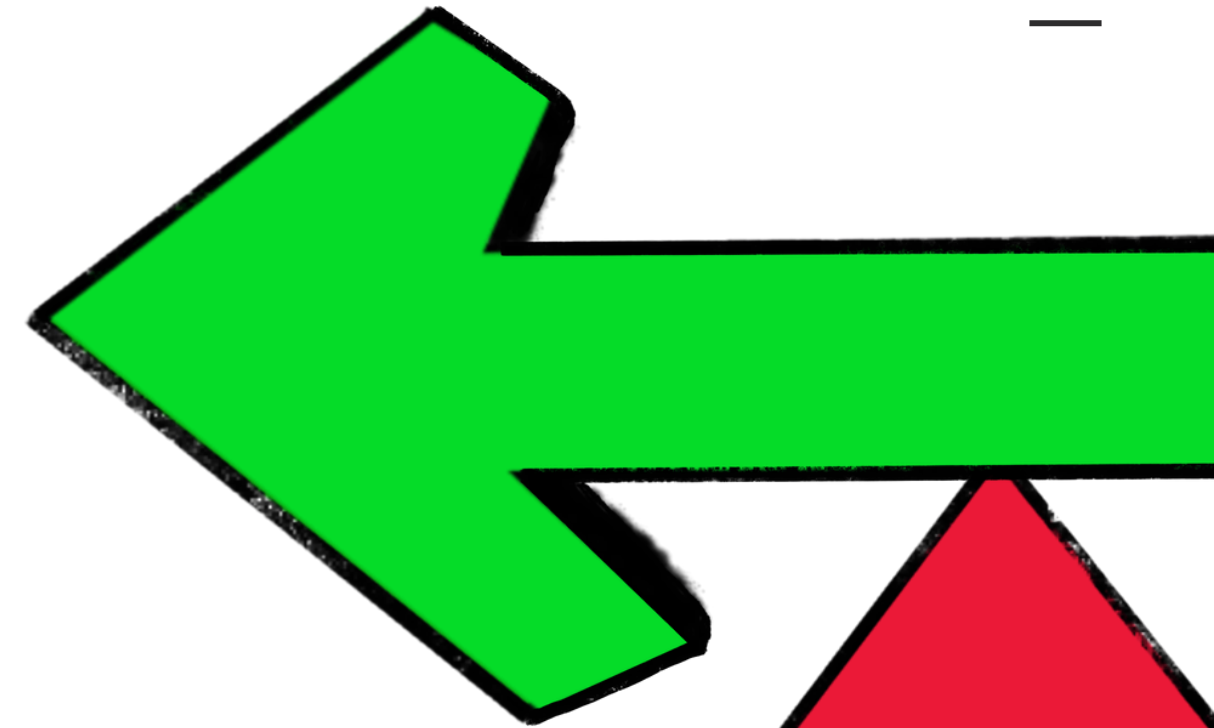
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FRIDAY, MAY 31ST

UNBOXED:
WELLNESS YOUR WAY

8AM-8PM

5211 W. ADAMS BLVD.
LOS ANGELES, CA 90016



UNBOXED OVERVIEW



EXHIBIT

Showcase your products or services that contribute to mental health advancement and accessibility within these communities.



SPONSOR

Support our mission by sponsoring Unboxed: Wellness Your Way, dedicated to providing targeted support and accessible resources to address mental health challenges and stigma.



ADVERTISE

Connect with professionals and advocates committed to improving mental wellness and accessibility by advertising your brand at Unboxed: Wellness Your Way, the premier event for mental health innovation in diverse communities.



500+
Attendees

60% Female
37% Male

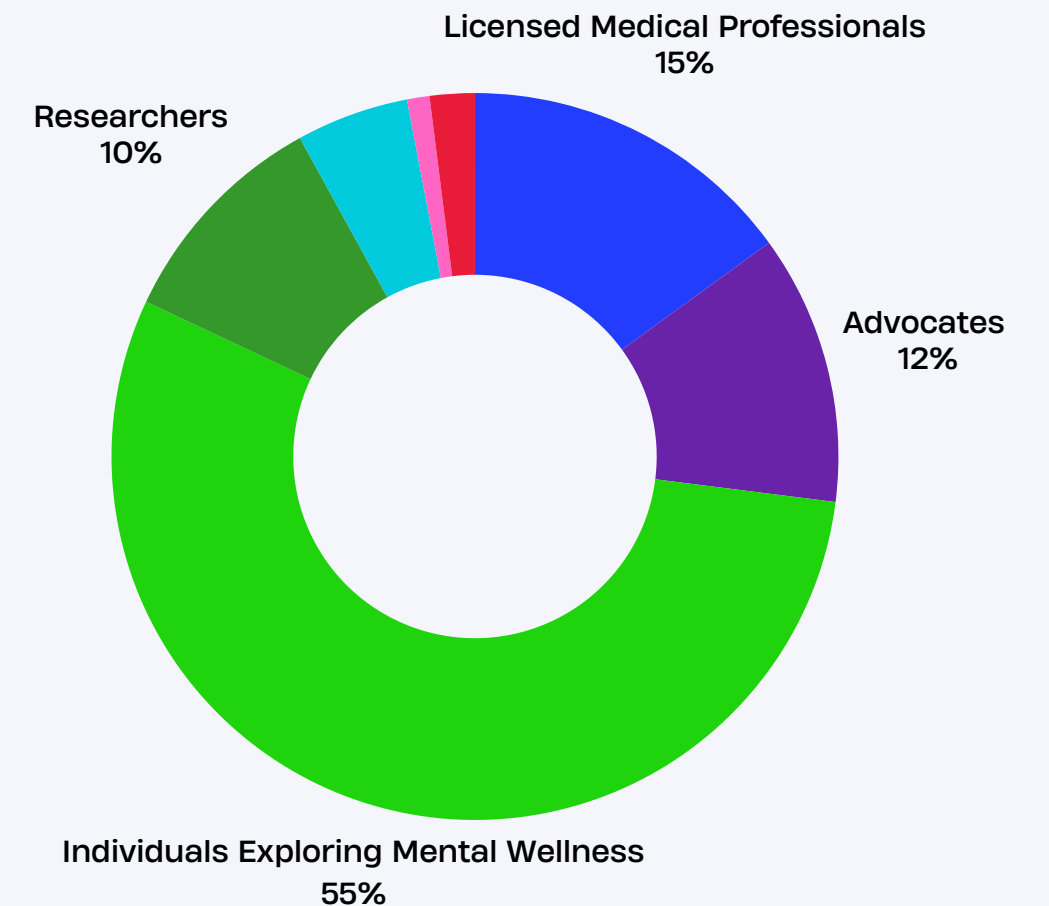
3%
Cisgender
/Non-Binary
/Other

250 in-person, 200 virtual attendees; potential 500-1000 viewers post-event in the first month.



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Unboxed: Wellness Your Way fosters inclusive spaces for diverse backgrounds to access resources, embark on wellness journeys. Serving underserved LA communities—healthcare workers, public servants, law enforcement, justice-involved individuals, social justice advocates, BIPOC. Address unique mental health challenges, stigma, access barriers, championing intersectional health for all.





UNBOXED SPONSORS

Unboxed: Wellness Your Way Video Feature - Each premium exhibitor and sponsor will have the opportunity to showcase a 30-60 second video played on our main event screens, providing prominent visibility throughout the venue.

Platinum Sponsor:

Investment: \$35,000

- Includes Premium Exhibitor booth
- Logo on event website logo, flyer, and social media
- Logo featured onsite on digital screen loop - 2 floors
- Exclusive Fireside Chat Naming Rights.
- Fireside chat Speaker
- Recognition as a Platinum Sponsor on social media platforms before the event
- Branding featured on a single episode of our 'Unboxed' podcast series

Gold Sponsor:

Investment: \$25,000

- Includes Premium Exhibitor booth
- Featured Breakout Session Facilitator
- Exclusive Session Naming Rights
- Logo on event website logo, flyer, and social media
- Post-event acknowledgement
- Branding featured on a single episode of our 'Unboxed' podcast series

Diamond Sponsorship:

Investment: \$45,000

- Includes Premium Exhibitor booth
- Logo prominently featured onsite on digital loop screen- 3 floors
- Exclusive co-branding on the wellness self-care kit for 250 attendees
- Opportunity to include promotional materials in attendee gift bags
- Logo on the event website, flyer, and social media.
- Keynote Speaker/Panelist
- Exclusive Panel Naming Rights
- Recognition as a Diamond Sponsor on social media platforms before, during, and after the event
- Branding featured on a single episode of our 'Unboxed' podcast series
- Two (2) tickets to PartyWell (Closing Party)

UNBOXED SPONSORSHIPS ARE LIMITED & WILL SELL OUT.
CONFIRM YOUR SPOT TODAY.



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UNBOXED SPONSORS

Host the Wellness Wake-Up Party to energize attendees and awaken attendees' senses, promote well-being, and set a rejuvenating tone for the rest of the event. As the sponsor, engage with participants in an invigorating atmosphere focused on well-being. Sponsor the Party Well Closing Party for a relaxing and rejuvenating conclusion to the event, maximizing your brand's visibility and impact. Choose one or two options:

Wellness Wake-Up - Opening Party (1 available)

Investment: \$15,000

- Exclusive morning session powered by, featuring your logo
- Host the Wellness Wake-Up Party
- Co-branded yoga, tote, towels prominently displayed
- 30-60 Second Unboxed: Wellness Your Way 2024 Video
- Website and email shoutout
- Includes Exhibitor Booth
- Logo featured onsite on digital screen loop - 1 floor

Party Well - Closing Party (1 available)

Investment: \$15,000

- Exclusive morning session powered by, featuring your logo
- Host the Party-Well Closing Party
- Signature mock-tail and branded napkins
- 30-60 Second Unboxed: Wellness Your Way 2024 Video
- Website and email shoutout
- Includes Exhibitor Booth
- Logo featured onsite on digital screen loop - 1 floor

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UNBOXED SPONSORS

REPLAY-ON DEMAND CONTENT (1 available)

Investment: \$10,000

- Logo prominently displayed on all on-demand videos
- Exclusive opportunity to post a 1-minute video ad
- Website and email shoutouts
- 30-60 Second Video for Unboxed: Wellness Your Way 2024
- Two event registrations
- Standard Exhibitor Booth included
- Logo prominently featured onsite on digital loop screen- 3 floors

NETWORKING LOUNGE (1 available)

Investment: \$7,000

- Exclusive afternoon session powered by, featuring your logo
- Logo prominently displayed in the lounge
- Logo featured onsite on digital screen loop - Lounge Only
- Website and email shoutouts
- Two event registrations
- Includes Exhibitor Booth

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UNBOXED SPONSORS

UNBOXED BREAKFAST

(2 available)

Investment: \$5,500

Start the day right by engaging our audience with a delightful morning spread. Your brand will take center stage during this networking opportunity.

- Logo prominently displayed during breakfast
- Logo placement on Menu
- Branded Napkin & Signage
- Website and email shoutout

UNBOXED LUNCH

(2 available)

Investment: \$5,000

Make a lasting impression by sponsoring our networking lunch. Your brand will be prominently featured during this key networking opportunity.

- Logo prominently displayed during lunch
- Logo placement on Menu
- Branded Napkin & Signage
- Website and email shoutout

MEDIA SPONSOR

(1 available)

Investment: \$25,000

Keep our attendees connected throughout the event as the exclusive media sponsor. Ensure your brand stands out with high visibility.

- Includes Premium Exhibitor booth
- Exclusive Media Fireside Chats Naming Rights
- Fireside chat Speaker
- Logo on event website logo, flyer, and social media
- Post-event acknowledgement
- Branding featured on a single episode of our 'Unboxed' podcast series

PODCAST SPONSOR

(1 available)

Investment: \$20,000

Become the exclusive sponsor of our podcast series, ensuring your brand reaches our engaged audience through this popular medium.

- Standard Exhibitor Booth included
- Branding featured on (5) episodes of our 'Unboxed' podcast series
- 30 Second Video for Unboxed: Wellness Your Way 2024
- Website and social media shoutout



UNBOXED SPONSORSHIPS ARE LIMITED & WILL SELL OUT. CONFIRM YOUR SPOT TODAY.

If you have specific questions about sponsorships, exhibiting or the event itself, please email us at events@healthmatters.clinic.



[Complete the Sponsor Form](#)



UNBOXED SPONSORS

ADOPT-A-STUDENT

(150 available)

Investment: \$675

Join us in empowering the next generation of healthcare professionals by sponsoring a healthcare or allied health student through our Adopt-A-Student program. Your contribution supports students as they gain invaluable shadowing experience, clinical and nonclinical skills, and volunteer with our street medicine and mobile health outreach programs.

More than 100 students from esteemed institutions such as UCI, UCLA, USC, CDU, Western U, and more participate in these initiatives every month, addressing the mental, physical, and social needs of our community.

By sponsoring a student, you foster equity, diversity, and inclusion in healthcare while providing crucial mental health support for individuals experiencing homelessness. Sponsorship also provides students with essential training, tools, and alleviates the financial burden associated with their efforts, covering costs such as meals and transportation. Together, let's shape a brighter, healthier future for all.

- Logo/Name onsite on digital screen loop - Networking Lounge Only
- Website, Social Media, and email shoutouts
- Student Meet-and-Greet in Networking Lounge
- Photo Opportunity

ADOPT-A-RESIDENT

(150 available)

Investment: \$500

Join us in making a difference in the lives of those experiencing homelessness by sponsoring a resident through our Adopt-A-Resident program. Your contribution directly supports our street medicine and mobile health outreach initiatives, providing essential care and support to those in need.

Street Medicine Outreach play a vital role in our efforts to address the unique healthcare needs of individuals living on the streets. With your sponsorship, we can expand our outreach and provide comprehensive medical assistance to even more vulnerable members of our community.

Together, let's work towards promoting equity, diversity, and inclusion in healthcare while ensuring that everyone has access to the care they deserve. Your support enables us to continue our mission of providing essential healthcare services to those experiencing homelessness, making a tangible difference in their lives.

- Logo/Name onsite on digital screen loop - Networking Lounge Only
- Website, Social Media, and email shoutouts
- Post-event acknowledgement
- Street Medicine Outreach Team Meet-and-Greet in Networking Lounge
- Photo Opportunity

HAVE A UNIQUE SPONSORSHIP IDEA IN MIND?

CONTACT KARA AT SPONSOR@HEALTHMATTERS.CLINIC TO DISCUSS YOUR VISION AND EXPLORE CUSTOMIZED SPONSORSHIP OPPORTUNITIES THAT PERFECTLY ALIGN WITH YOUR GOALS.



[Complete the Sponsor Form](#)



HEALTH MATTERS CLINIC

How Your Sponsorship Supports Our Needs



Thank You

Your generous sponsorship directly contributes to fulfilling our organization's critical needs, enabling us to continue our mission of advancing health equity by addressing barriers to good health.

Here's how your support makes a tangible difference:

1. **Facility Acquisition:** Your sponsorship helps us acquire and maintain suitable facilities, ensuring a safe and welcoming environment for our staff and community members.
2. **Mobile Clinic Unit:** Your contribution supports the operation and expansion of our mobile health outreach program, bringing essential medical services directly to underserved communities where they are needed most.
3. **Medical Supplies:** Your sponsorship provides vital funding for the procurement of medical supplies and equipment, ensuring that we can deliver high-quality care to those in need.
4. **Support for Students:** Your support enables us to offer scholarships and mentorship programs for students pursuing careers in the health and public health fields, empowering the next generation of healthcare professionals to make a positive impact on our community's well-being.

Your partnership is invaluable in helping us achieve our mission and make a meaningful difference in the lives of countless individuals. Together, we can create a healthier, happier future for all.



 (213) 344-2020;200

 www.healthmatters.clinic

 sponsor@healthmatters.clinic

